



June 2009

NEWSLETTER

HR News

Private Surveys Show Bright Spots in Job Market

A recent survey by the Society of Human Resources reported that more than 40% of employers in the service sectors and 25% of those in manufacturing plan to hire workers in June. This is the highest job forecast for these two sectors in six months. In addition, the Conference Board reported an increase of 250,000 online job ads in May to total 3.37 million. This is the first increase since October 2008 and the biggest jump since October 2006.

The Associated Press – June 9, 2009

Need Vacation Coverage during the Summer?

Perfect Timing can provide that perfect receptionist, administrative assistant, data entry or clerical temporary to bridge the gap until your regular employee returns. Perfect Timing also offers project based temporary employees to help you accomplish tasks such as filing, shredding, mailings, etc. We have a minimum of 4 hours required per assignment.



Perfect Timing News

Perfect Timing Personnel Services is pleased to have been certified both as **Women Business Enterprise by Women's Business Enterprise Council (WBENC)** and **Small Woman Business by the Small Business Association (SBA)**.



By maintaining offices in both Sonoma and Marin counties, we hope to increase our partnerships with women-owned businesses and businesses that have diversity programs. A key part of this goal is to help bring business back into our local community and to help revitalize the Marin and Sonoma economies during these challenging economic times.

Candidate Spotlights

We are meeting some extraordinary candidates and would to introduce a few to you!

- Amy is a skilled legal administrative assistant with family law, construction, and litigation experience. She is a dedicated and loyal employee as demonstrated by some great tenure on her resume. Amy is a flexible, team player, who is open to whatever challenged is tossed her way. Amy is available to work in Marin and Sonoma counties, both on a temporary and direct hire basis.
- Mike is a recent college graduate seeking an entry level position to get his career off the ground. Mike earned his degree in Sociology from UC Davis and has a strong interest in the sustainability, energy and environmental disciplines. With experience in coaching, training and leading, as well as international travel in his background, Mike is a well rounded individual with a bright future ahead of him.
- Christine is a true star candidate, with a strong purchasing background. She is sharp, professional and articulate, combined with hardworking and articulate. She is open to temporary or direct hire positions in Sonoma County.
- Corrine is a flexible HR/Administrative professional, who is open to temporary or direct hire positions in Sonoma, Napa or Marin. She has outstanding computer skills, excellent people skills and the ability to remain calm under pressure.

If you are interested in learning more about these candidates, please contact your closest Perfect Timing office.

Recession Survival Tips

- Keep you best workers. Make sure you don't lose them. The most important thing to keep in mind is to retain your A players and not lose them from discouragement or lack of success.
- Expose your staff to new and different things. It helps if your staff members are flexible and they are willing to go outside their comfort zone. They have to reeducate themselves. Help them to do that.
- While the inclination is to hunt for new businesses during a recession, don't neglect your current clients. Your valued client is someone else's prospect and your competition is stepping up its sales efforts, courting your client base.
- Listen to and understand your clients. They are facing the same challenges as you. Understand what they want and need and structure your services accordingly.
- Continue to deliver high-quality, value added services to your clients. That's what is going to get you through: high quality service. Companies always go to companies they know can provide them with value and good service.
- Develop a downturn plan and follow it to a tee.
- Always be forward thinking. You have to look at tomorrow. You can't look at today. You have to look ahead.
- Keep your eye on what you want your company to look like coming out of the recession. Keep the vision of your company post-recession; be active in defining what that looks like, too.



Green Business Link

Are you interested in becoming a Green Business? To learn more about the Marin County Green Business program, visit their website:

<http://www.co.marin.ca.us/depts/CD/main/comdev/>

April Unemployment Statistics

Marin: 7.5% Sonoma: 9.5%

California: 11.2%

<http://www.labormarketinfo.edd.ca.gov/?pageid=1006>

Don't forget to check our website!

www.perfecttiming.com

Questions or comments? Please contact the Perfect Timing office in your area.



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